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January 19, 2019

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To The Kalamazoo Region Bike Route Committee:

Open Roads Bike Program is pleased to endorse the work to facilitate implementation of the Southwest Michigan Bikeway. We are people of all ages, from all walks of life, working together to use bicycles as a vehicle for skill development and community engagement. We can say with certainty that this bikeway will be utilized for both recreation and transportation purposes by youth and adults alike.

For wayfinding purposes and distinction, we encourage utilizing signs that are unique, identifiable, and consistent across jurisdictions. Citizens within these communities may not have access to wayfinding technology (GPS, cell phones, maps) during commuting. Consistent, uniform signage would help remove barriers for traveling across jurisdictions.

Additionally, we support the Kalamazoo Region Bike Route Committee recommendation to include M1-8a and additional direction, distance, destination signs.

Sincerely,

Erin Denay
Executive Director