



Bike Friendly Kalamazoo

FOR IMMEDIATE RELEASE:
May 9, 2016

Contact
Paul Selden
Bike Friendly Kalamazoo
(269) 598-8301

###

Strategic Plans for Bicycling To Be Presented May 18

Kalamazoo, Michigan -- Strategic plans for how bicycling fits into the community's economic development and place-making efforts will be presented in a fast-paced series of public presentations during Kalamazoo Bike Week on Wednesday May 18, 2016 from 4-5pm. "Local Bicycling Developments - 2016 & Beyond" will be held at the Wile Auditorium, KRESA Main Campus, 1819 E. Milham Rd., Kalamazoo, MI. The event will help local leaders, stakeholders, and the general public better understand how being bike-friendly ties into lifting the area's stature as a great place to live, work and play.

Highlights will include a presentation on the economic impact being bike friendly, public unveiling of plans for bicycling infrastructure, and up to the minute updates on important projects in Kalamazoo, Portage, Kalamazoo Township and Markin Glen Park.

Speakers will include: Jim Heath, Board Member, SW Michigan First and President (fmr), Stryker Instruments; Bill Rose, President & CEO, Kalamazoo Nature Center; Rebekah Kik, City Planner, City of Kalamazoo; Ron Reid, Supervisor, Kalamazoo Township; Megan Arndt, Associate Planner, Kalamazoo Area Transportation Study; Kendall Klingelsmith, Parks, Recreation & Snr Svcs Director, City of Portage; Meg Zapalowski, President, SW MI Mountain Biking Assn. and Dave Rachowicz, Director, Kalamazoo Co. Parks & Recreation.

To register go to <http://goo.gl/forms/ojOevQb6K5> or call (269) 343-0766. (Park on west side – lower level – of KRESA's main office building.)

###

Bike Friendly Kalamazoo (BFK) is a volunteer network drawn from stakeholders in the greater Kalamazoo metropolitan planning organization. The network is working to make our entire community even more bicycle friendly, while facilitating many other non-motorized uses. BFK is part of an effort to make our community even more attractive, as a great place to live, work and play. For more information, see www.bikefriendlykalamazoo.org.

Kalamazoo Area Transportation Study (KATS) is the metropolitan planning organization for Kalamazoo County and Waverly, Almena, Paw Paw and Antwerp townships in Van Buren County. KATS' mission is to provide for the safe and efficient movement of people and goods consistent with the region's overall economic, social, and environmental goals. Special emphasis is placed on providing equal access to a variety of transportation choices and ensuring effective public involvement throughout the planning process. For more information, see www.katsmpo.org.

For information about Kalamazoo Bike Week 2016, see www.kalamazoobikeweek.com.